

Master Class on Digital Journalism

Wednesday 31 May 2023 - Friday 2 June 2023

Location: **Residence Palace**, Rue de la Loi 155, 1040 Brussels, Belgium

Wednesday 31st May			
GROUP 1		GROUP 2	
Time	Description	Time	Description
09:00 - 09:30	Registration of Participants Welcome & introduction Adrien Collin , EFJ Security Expert	09:00 - 09:30	Registration of Participants Welcome & introduction Adrien Collin , EFJ Security Expert
09:30 - 10:30	Digital Security for Journalists: Introduction Trainer: David Bevan , Safety Expert and Trainer at Cadre Consultants	09:30 - 10:30	The use of social media and artificial intelligence in everyday news production: Social media and newsgathering Trainer: Bram Vandeputte, journalist at VRT
10:30 - 11:00	Coffee break	10:30 - 11:00	Coffee break
11:00 - 12:00	Digital Security for Journalists: Mobile Phone Security	11:00 - 12:00	The use of social media and artificial intelligence in everyday news production: Reliable sources vs disinformation

	Trainer: David Bevan , Safety Expert and Trainer at Cadre Consultants		Trainer: Bram Vandeputte, journalist at VRT
12:00 - 13:00	Digital Security for Journalists: Computer Security Trainer: David Bevan , Safety Expert and Trainer at Cadre Consultants	12:00 - 13:00	The use of social media and artificial intelligence in everyday news production: AI: opportunity or threat? Trainer: Bram Vandeputte, journalist at VRT
13.00 - 14:00	<i>Lunch + free time</i>	13.00 - 14:00	<i>Lunch</i>
14:00 - 15:00	The use of social media and artificial intelligence in everyday news production: Social media and newsgathering Trainer: Bram Vandeputte, journalist at VRT	14:00 - 15:00	Digital Security for Journalists: Introduction Trainer: David Bevan , Safety Expert and Trainer at Cadre Consultants
15:00 - 16:00	The use of social media and artificial intelligence in everyday news production: Reliable sources vs disinformation Trainer: Bram Vandeputte, journalist at VRT	15:00 - 16:00	Digital Security for Journalists: Mobile Phone Security Trainer: David Bevan , Safety Expert and Trainer at Cadre Consultants
16:00 - 16:30	<i>Coffee break</i>	16:00 - 16:30	<i>Coffee break</i>
16:30 - 17:30	The use of social media and artificial intelligence in everyday news production: AI: opportunity or threat?	16:30 - 17:30	Digital Security for Journalists: Computer Security

	Trainer: Bram Vandeputte, journalist at VRT		Trainer: David Bevan , Safety Expert and Trainer at Cadre Consultants
19:00	Dinner	19:00	Dinner

Thursday 1st June			
GROUP 1		GROUP 2	
Time	Description	Time	Description
09:00 - 09:30	Registration of participants Welcome & introduction Adrien Collin, EFJ Security Expert	09:00 - 09:30	Registration of participants Welcome & introduction Muriel Hanot , General Secretary of the Conseil de déontologie journalistique (CDJ)
09:30 - 10:30	Digital Security for Journalists: Internet Security Trainer: David Bevan , Safety Expert and Trainer at Cadre Consultants	09:30 - 10:30	Ethical standards in online news: case studies and recommendations Trainers: Jean-Pierre Jacqmin , CDJ member and director of news at the RTBF and Frédéric Gersdorff , associate director of news at the RTBF
10:30 - 11:00	Coffee break	10:30 - 11:00	Coffee break

<p>11:00 - 12:00</p>	<p>Digital Security for Journalists: Surveillance</p> <p>Trainer: David Bevan, Safety Expert and Trainer at Cadre Consultants</p>	<p>11:00 - 12:00</p>	<p>Ethical standards in online news: case studies and recommendations</p> <p>Trainers: Jean-Pierre Jacqmin, CDJ member and director of news at the RTBF and Frédéric Gersdorff, associate director of news at the RTBF</p>
<p>12:00 - 13:00</p>	<p>Digital Security for Journalists: Recap</p> <p>Trainer: David Bevan, Safety Expert and Trainer at Cadre Consultants</p>	<p>12:00 - 13:00</p>	<p>Ethical standards in online news: case studies and recommendations</p> <p>Trainers: Jean-Pierre Jacqmin, CDJ member and director of news at the RTBF and Frédéric Gersdorff, associate director of news at the RTBF</p>
<p>13.00 - 14:00</p>	<p><i>Lunch</i></p>	<p>13.00 - 14:00</p>	<p><i>Lunch</i></p>
<p>14:00 - 15:00</p>	<p>Ethical standards in online news: case studies and recommendations</p> <p>Trainers: Jean-Pierre Jacqmin, CDJ member and director of news at the RTBF and Frédéric Gersdorff, associate director of news at the RTBF</p>	<p>14:00 - 15:00</p>	<p>Digital Security for Journalists: Computer Security</p> <p>Trainer: David Bevan, Safety Expert and Trainer at Cadre Consultants</p>
<p>15:00 - 16:00</p>	<p>Ethical standards in online news: case studies and recommendations</p> <p>Trainers: Jean-Pierre Jacqmin, CDJ member and director of news at the RTBF and Frédéric Gersdorff, associate director of news at the RTBF</p>	<p>15:00 - 16:00</p>	<p>Digital Security for Journalists: Surveillance</p> <p>Trainer: David Bevan, Safety Expert and Trainer at Cadre Consultants</p>

16:00 - 16:30	Coffee break	16:00 - 16:30	Coffee break
16:30 - 17:30	<p>Ethical standards in online news: case studies and recommendations</p> <p>Trainers: Jean-Pierre Jacqmin, CDJ member and director of news at the RTBF and Frédéric Gersdorff, associate director of news at the RTBF</p>	16:30 - 17:30	<p>Digital Security for Journalists: Recap</p> <p>Trainer: David Bevan, Safety Expert and Trainer at Cadre Consultants</p>
19:00	Dinner	19:00	Dinner

Friday 2nd June			
GROUP 1		GROUP 2	
Time	Description	Time	Description
09:00 - 09:30	<p>Registration of participants Welcome & introduction</p> <p>Pieter Knapen, Secretary General of Raad voor de Journalistiek</p>	09:00 - 09:30	<p>Registration of participants Welcome & introduction</p> <p>David Domingo, ULB Journalism Professor</p>
09:30 - 10:30	<p>Ethical reflections on the use of AI based tools in journalism:</p>	09:30 - 10:30	<p>Data Journalism: Gathering and verifying data</p>

	<p>The use of analytics software (Chartbeat, SmartOcto) to monitor web statistics</p> <p>Trainer: Steve Paulussen, professor of media and communication at the University of Antwerp</p>		<p>Trainer: Laurence Dierickx, Data Journalism Professor at ULB</p>
10:30 - 11:00	<i>Coffee break</i>	10:30 - 11:00	<i>Coffee break</i>
11:00 - 12:00	<p>Ethical reflections on the use of AI based tools in journalism: News recommendation systems: what users get and the risk of outsourcing editorial control</p> <p>Trainer: Steve Paulussen, professor of media and communication at the University of Antwerp</p>	11:00 - 12:00	<p>Data Journalism: Analysing the data</p> <p>Trainer: Laurence Dierickx, Data Journalism Professor at ULB</p>
12:00 - 13:00	<p>Ethical reflections on the use of AI based tools in journalism: Google search, ChatGPT and the risks involved</p> <p>Trainer: Steve Paulussen, professor of media and communication at the University of Antwerp</p>	12:00 - 13:00	<p>ULB Topic 3: Visualisation</p> <p>Trainer: Laurence Dierickx, Data Journalism Professor at ULB</p>
13.00 - 14:00	<i>Lunch</i>	13.00 - 14:00	<i>Lunch</i>
14:00 - 15:00	<p>ULB Topic 1: Gathering and verifying data</p>	14:00 - 15:00	<p>Ethical reflections on the use of AI based tools in journalism:</p>

	Trainer: Laurence Dierickx , Data Journalism Professor at ULB		The use of analytics software (Chartbeat, SmartOcto) to monitor web statistics Trainer: Steve Paulussen , professor of media and communication at the University of Antwerp
15:00 - 16:00	<i>Coffee break</i>	15:00 - 16:00	<i>Coffee break</i>
16:00 - 16:30	ULB Topic 2: Analysing the data Trainer: Laurence Dierickx , Data Journalism Professor at ULB	16:00 - 16:30	Ethical reflections on the use of AI based tools in journalism: Description Session Trainer: Steve Paulussen , professor of media and communication at the University of Antwerp
16:30 - 17:30	ULB Topic 3: Visualiasing Trainer: Laurence Dierickx , Data Journalism Professor at ULB	16:30 - 17:30	Ethical reflections on the use of AI based tools in journalism: Description Session Trainer: Steve Paulussen , professor of media and communication at the University of Antwerp
19:00	<i>Dinner</i>	19:00	<i>Dinner</i>