

Editors Lab - El Col·legi de Periodistes Hackdays 13 - 14 March, Barcelona 'New tools to cover elections'

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The second journalistic Hackdays of 2014 will be co-organized by El Col·legi de Periodistes and the Global Editors Network on 13 - 14 March. This event will be hosted at CaixaForum. It is part of a series of international hackdays hosted by world-renowned media organizations, in New York (*The New York Times*), London (*The Guardian*), Madrid (*El País*), Buenos Aires (*Clarín*), Paris (*Le Parisien*), and many more.

The Editors Lab - El Col·legi de Periodistes Hackdays will bring together teams representing the top tier of Spanish news media outlets from all platforms (broadcast, online, print). These teams, composed of one journalist, one designer, and one developer, will work to build a project around the theme of 'New tools to cover elections'.

Participating Teams

LA VANGUARDIA

EL PAÍS

el Periódico

ara.cat



Generalitat de Catalunya
Corporació Catalana
de Mitjans Audiovisuals

Data'n'Press



Open Knowledge
Foundation

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eldiario.es

The schedule will alternate between working sessions and Masterclasses from:

- **Luis Collado** Director de Google Noticias and Google Libros in Spain and Portugal, and **Elias Moreno**, YouTube Strategic Partner Manager News / Education for Southern Europe, Middle East and Africa at Google, on 'Using Google Tools to improve your election coverage'.
- **Mirko Lorenz**, Information architect and director of DJA, on 'Innovative ways to use data to improve your election coverage'

The team with the best project, will be chosen by the Editors Lab Jury. The jury is composed of:

- **Cristina Ferrer**, journalist and corporate communications professional.
- **Rafaela Nygaard**, managing director of Cases i Associats in Barcelona.
- **Silva Cobo**, journalist and blogger.
- **Evangéline de Bourgoing**, Programme Manager at the Global Editors Network.

The champion of the Editors Lab Barcelona will also compete against the other winning Editors Lab teams during the GEN Final Hackathon, the World Cup of Newsroom Innovation. This final stage of the Editors Lab international tournament will occur during the GEN News Summit in Barcelona from June 11 – 13, 2014.

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